

ABUNDANT GIVING

Capital Campaign – 5 Phases

I. Planning & Recruiting

3 weeks - 3 months

(6 weeks typical)

II. Equipping & Preparation

5 - 10 weeks

(9 weeks typical)

III. Public Phase

6-7 weeks

(7 weeks typical) Elapsed Time 14 to 22+ weeks

IV. Receiving Commitments

1 to 3 weeks

V. Collection & Follow-up

Typically 3 years